

WTVA First Quarter PSA Report 2006

Free tax seminar- This :30 local PSA tells about a free tax service for North Mississippians who can't afford to pay someone to help them with their taxes. 1/12/06

Celebrate Recovery- This :30 local PSA is about a free divorce recovery program at a North Mississippi church. The support group format is open to anyone going through a divorce or separation. 1/19/06

Safe Inc.- This :30 local PSA warns teenage girls about date rape and domestic violence in their relationships. 1/26/06

Dental Month- This :30 local PSA gives tips on ways children can improve their dental health with their parents help. 1/26/06

Drug Recovery Program- This :30 local PSA highlights a new treatment and counseling center in North Mississippi, that's open to anyone regardless of their economic or insurance status. 2/9/06

Alternative Route for Teachers- This :30 local PSA highlights a program to recruit new teachers who do not have degrees in education. 2/16/06

Colorectal Cancer Month- This :30 local PSA has tips for those who do not know about the life threatening disease, plus screening locations. 2/23/06

Fairy Godmother Program- This :30 PSA highlights a program designed to get prom dresses for students who can't afford it. 3/2/06

SIFE Program- This :30 local PSA tells about the Students in Free Enterprise program at Itawamba Community College. The students learn how the Free Enterprise program works and they assist other students in learning about finances and leadership. 3/9/06

Hill T.O.P.- This :30 local PSA highlights an area-wide housing rehab project. Youth from several churches along with adults build wheelchair ramps, paint and do yard work for homeowners who are physically or financially unable to do it. 3/23/06

In all we did 29 local :30 PSA's in the first quarter of 2006.